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## [Outdoor LED Display \(Advertising\)](#)

Welcome to Desay Company website! A specialized outdoor LED display manufacturer and supplier located in China, we are involved in the development, production and sale of advertising LED display for years. This outdoor LED display provides large image, strong visual effect, high brightness, long lifetime, rich colors, and novel design. Hence, the advertising LED screen is commonly found in urban road network, parking lots, railway, subway, highway, and traffic guidance system, to name a few. The outdoor LED screen helps improve high tech city life and enrich culture life of urban residents, and is thus gaining increasing popularity. In the following we will introduce you the advantages of this advertising LED screen, so that you can understand it better.

### **Advantages**

1. Our outdoor LED display makes use of pixel calibration technology, so as to achieve consistent color and brightness. Even when some modules need replacing after years of aging, the new ones can be easily calibrated.
2. Developed on the basis of visual pixel technology, the advertising LED display provides four times resolution of 2R1G1B in one pixel.
3. The outdoor LED display comes with a unique waterproof and salt-resistant cabinet, which is up to the IP65 level.
4. Equipped with durable LEDs, the advertising LED screen offers brightness over 8,000cd/m<sup>2</sup>, horizontal viewing angle above 140° and vertical viewing angle above 60°.
5. Except for permanent installation frames, we supply a full set of LED display system including control system, power supply, software, accessories, installation construction drawings and others.
6. CE-Conformity (Electro-Magnetic Compatibility & Compatibility with Low Voltage Directive)
7. With special cabinet design, the advertising LED display is thin, lightweight and easy to install.
8. The outdoor LED display is applicable in many areas under different climates, with the temperature range from -30°C to +60°C.
9. The advertising LED display is installed with Desay intelligent controller, for automatic regulation of screen brightness as per varying environmental conditions.
10. The technique to calibrate each single LED light, together with independently adjustable brightness and color difference in every pixel, helps guarantee the highly uniform image by this outdoor LED display.
11. The brightness of the LED screen can be as high as 5,000 nit, which allows clear display even under direct sunlight.
12. The black screen can manifest sharp changes and strong effect of color contrast.

In addition to the outdoor LED display, Desay also provides sports LED display, LED tube light, and other products to meet diverse customer needs. If you are interested in our LED products, please click specific webpage to know more information and find the right product for your application. We at Desay are happy to assist you with the best solutions for your needs.

## **FEED BACK FORM**

E-mail:

Message:

Product Name:

Your Name:

Company:

FAX / TEL:

MSN/SKYPE

Address: